



Paul McKellips - Bio

McKellips works in Washington D.C. as the Executive Vice President at the Foundation for Biomedical Research and FBR Global Media. McKellips is producing a 22-program series on biomedical research and publishes the quarterly magazine, ResearchSaves. His daily radio show, The Animal Research Minute, is heard on 3,500 stations across the United States. A native of Wisconsin, McKellips served in Iraq as a public affairs specialist and was embedded with four Iraqi journalists at a remote combat outpost during the height of “the surge” in 2006-2007. He recently returned from serving on the front lines of Afghanistan (2011) where he was the media trainer to the Afghan National Army and produced a television documentary on Afghan culture at the request of General David H. Petraeus. McKellips has written, directed, and produced three motion pictures and numerous

television shows. He is the recipient of 20 Telly Awards and earned a 2011 Emmy nomination for his FBR documentary on breast cancer research. McKellips is the author of the biomedical thriller, UNCAGED, and will be releasing his second novel in the series, JERICO 3, in November of 2012.

Presentation Abstract

In this 45-60 minute multimedia presentation, Paul McKellips (Executive Vice President at the Foundation for Biomedical Research) traces the 30-year decline in public support for the use of animals in research and outlines the rise and exploits of the Animal Rights Movement in both mainstream media and underground terrorism. McKellips will play several videos from the Animal Liberation Front and other extremist groups. Contrasted to the AR movement, McKellips reveals how positive, assertive media messaging that features biomedical research increases public support for the use of animals in research. The presentation is powerful, motivational and inspirational for all audiences, especially for those who work directly with research animals and are often forced to be less than transparent about their jobs due to public scrutiny and widespread misinformation.

